

KY3.com

# KY3

THE PLACE TO BE

Home Weather **News** Sports Business Entertainment Life About Video

Local National/World Consumer News & Investigations Business Healthwatch School Closings Links Seen on TV

Send us news tips/ideas

[Home](#) | [Jermaine Mallett Dunk](#) | [World Cup Hosts](#) | [Loaded Gun at Walmart](#) | [Three Missing Women](#) | [Christmas](#)

Home > News

## City Utilities and OACAC helping the needy pay utility bills

### Project SHARE lets CU customers donate money each bill cycle



Jay Scherder  
jscherder@ky3.com

10:00 a.m. CST, December 2, 2010

 E-mail  Print  Share  Text Size

 Like  You like this. [Unlike](#) · [Admin Page](#) · **Error**  
You like this. Be the first of your friends to like this. [Like](#) · [Admin Page](#) · **Error**

☆☆☆☆☆

SPRINGFIELD, Mo -- As the temperatures begin to drop in the Ozarks, utility bills start going up. For many struggling to get by paying those bills is becoming more difficult. Project SHARE is stepping in, helping those in need this winter season.

The project is actually in its 29th year. The Ozarks Area Community Action [Corporation](#) is seeing a large upswing in those needing help and City Utilities is getting ready to start a marketing campaign to get more people involved.

OACAC is used to dealing with a large demand with not as many [funds](#) as needed. "We're seeing more people apply for energy assistance, crisis assistance, bigger bills," OACAC Executive Director Carl Rosenkranz said, "although it's early."

Temperatures are dropping and many people in the Ozarks are having to turn up the thermostat. "Bills sometimes get really high," Rosenkranz said, "and we don't know what we are facing this year." Some simply can't afford to crank the heat. Without help some run the risk of having their power shut off.

"Waiting does just make the problem worse," said Joel Alexander with City Utilities, "it makes your bill continue to grow as well." That's why City Utilities teamed up with OACAC to create Project SHARE.

"Because of the needs of people in the early 1980's, we needed to try to do this and we started it and had it going ever since," said Rosenkranz.

Shop the [HalfPriceOzarks.com](#) 13 Deals of Christmas. Great gifts, great prices!

"We have noticed in the last couple of year with the [economic](#) conditions that go on," Alexander said, "some people have not given as much as in years past."

The project allows CU customers to round up their bills, donate a one time amount, or a monthly

#### Breaking News Tips

Got a news tip or story idea? Let us know.

Name:

City, State, Zip:

E-mail:

Comments:

#### [Apt W/ All Utilities Paid](#)

Search 6M Listings W/ Photos Filter by Amenities & More!  
[www.MyNewPlace.com](#)

#### [Get Help Paying Off Bills](#)

Consolidate Bills & Eliminate Debt. Fast, Effective Debt Relief Plans.  
[www.DebtReliefUSA.org](#)

#### [Need a Fast Cash Advance?](#)

We have stores nationwide for quick & fast payday loans or apply here.  
[www.AdvanceAmerica.net](#)

#### [Atrial Fibrillation Facts](#)

Get Info On Atrial Fibrillation: Symptoms,

amount. It all goes to OACAC to help those who need to pay their utility bills. Donations are down for the project, which is why CU is gearing up for a marketing campaign to raise awareness.

"Hopefully some PSA's, some print material, some advertising on buses or avenues like that," Alexander said. CU estimates that if every customer, residential or commercial, donated just one dollar they'd have almost \$110,000 for the SHARE program.

"The point about project share is that every penny, every dollar counts," said Alexander.

"With a campaign like this, depending on what it generates, we'll probably be able to help more people," Rosenkranz said.

Copyright © 2010, KY3-TV

E-mail Print Digg Twitter Facebook StumbleUpon Share

Comments (0)

Add comments | Discussion FAQ

Currently there are no comments. Be the first to comment!

Also on KY3.com


Diagnosis and Treatment. www.afibtreatment.net


Ads by Google


### Most Viewed/E-mailed Stories


- Springfield police chief mulls search for 3 missing women under hospital garage
- Man is charged with taking loaded weapon into Walmart store in Branson West MO
- Eastern Shawnee Tribe plans casino just across the border in Oklahoma
- Kickapoo girls play first game without beloved coach
- Video shows woman stealing kettle inside Salvation Army store
- Man accused of carrying concealed gun at Black Friday sale
- Fake money floats around Baxter County AR
- Missouri state senator proposes repealing dog-breeding law
- Ex-owners of Guaranty Title learn federal prison sentences for fraud, money laundering
- Man could face DWI charge after chase in Christian County MO


### More Local News

- 

**New Branson-Hollister bridge over Lake Taneycomo likely will open Sunday morning**  
4:12 p.m.  
BRANSON, Mo. -- A long-anticipated traffic switch to the new Lake Taneycomo bridge between Branson and Hollister is scheduled to take...
- 

**Governor appoints new Christian County assessor**  
3:51 p.m.  
JEFFERSON CITY, Mo. -- Gov. Jay Nixon appointed David Stokely, who lives near Republic, to be Christian County assessor.&...
- 

**Economist says unnecessary regulations could inhibit housing industry growth**  
SPRINGFIELD, Mo. -- The Homebuilders Association of Greater Springfield commissioned a study of the economic impact of housing in our area.&...
- 

**Nixa deals with another sinkhole**
- 

**VIDEO: Missouri State's Jermaine Mallett dunks on Arkansas-Little Rock**

### Local News



New Branson-Hollister bridge over Lake Taneycomo likely will open Sunday morning

### Local Sports



VIDEO: Missouri State's Jermaine Mallett dunks on Arkansas-Little Rock

### Photo Galleries



Photos: Ha Ha Tonka State Park

### Special Reports



Special Report: Bullying victims say current laws aren't protecting them

### Viral Videos



Dancing dude takes serious fall

### Popular Pictures

2010 Notable Deaths

## About

Advertise  
Jobs & Internships  
FCC Information  
Meet the News Team  
Closed Captioning  
FAQ  
Contact Us

## News

Local  
National/World  
Consumer News & Investigations  
Business  
Healthwatch  
School Closings  
Links Seen on TV  
Send us news tips/ideas

## Weather

Live Radar  
StormTracker 3  
Interactive Radar  
Sat/Rad  
Warnings  
School Closings  
Currents  
Almanac  
Text Alerts  
Weatherschool

## Life

Food  
Pets  
Travel  
Family  
Fashion  
Money  
Games  
Focus on Home

## Entertainment Sports

Entertainment News  
Viral Videos  
What's on TV?  
Branson Visitor TV  
The Ozarks CW  
NBC  
Nightly News with Brian Williams  
Contests

Football  
Basketball  
Missouri St.  
Missouri Tigers  
Arkansas Razorbacks  
Baseball

## Video

Viral Videos

Privacy Policy | Terms of Use | Contact Us | Send us news tips/ideas  
KY3, Inc., 999 W. Sunshine St., Springfield, MO 65807, 417-268-3000 |

A Schurz Communications website, powered by Tribune Interactive